

---

---

# Avona Serif v.0.1

Avona Serif is designed to bring the fantasy vibes of Avona down into smaller text sizes, for example, in long form text or user interfaces.

---

---

**Published**  
2020

**Designed by**  
Alanna Munro

Its warm fantasy tone has been shaped for longer reading and the design is tied to Avona through their mutual calligraphy-inspired skeleton.

I am still very much in the middle of designing this typeface and part of the reason I am releasing before it's finished is so I can get more feedback from you! I'll be continuing to put it through its paces and making adjustments along the way, but you could play a huge role in this as well. I could do most of this myself but I have a feeling that you can come up with ways to use this typeface that I haven't thought of.

This family is planned to have extensive Latin language support, fractions, numeral sets, small caps, and italics. If you jump on board early, you'll get all these updates free of charge as a thank you! The commercial price will go up with each update, so grab your copy early if you want to save on some shiny loot.

If you find any technical problems, or have design suggestions, please get in touch: [alannamunro@gmail.com](mailto:alannamunro@gmail.com)

---

---

# Avona Serif

A	B	C	D	E	F	G	H	I	J	K
L	M	N	O	P	Q	R	S	T	U	V
W	X	Y	Z							
a	b	c	d	e	f	g	h	i	j	k
l	m	n	o	p	q	r	s	t	u	v
w	x	y	z							

## Curved Alternate Set

B	D	E	F	P	R	V	W	v	w	y
---	---	---	---	---	---	---	---	---	---	---

## Numerals, Symbols, and Punctuation

0	1	2	3	4	5	6	7	8	9	!
@	#	\$	%	&	*	()	[]	{}	^	.,
∴	‘ ’	“ ”	’ ”	…	• •	-	-	-	-	+

---

---

## Styles

Avona Light

Avona Regular

**Avona Medium**

**Avona Semibold**

**Avona Bold**

**Avona Black**

A misplaced spell book

**Emboldened**

Always Bring Your Companions

fade to the cut scene

**Wizards know best**

---

---

## Sizes

64 Party up and ta  
48 Party up and take on  
36 Party up and take on the big  
30 Party up and take on the biggest  
24 Party up and take on the biggest boss in  
20 Party up and take on the biggest boss in the dunge  
18 Party up and take on the biggest boss in the dungeon  
16 Party up and take on the biggest boss in the dungeon

### Regular 9pt

She watched her exhale as it condensed in front of her. She noted the way the small bits of moisture crystallized into ice as they met the surrounding cold.

Then she turned back to the view in front of her. She sat on an overhang hundreds of feet above the desolate bowl but the mist settled around in a way that made it difficult to see very much below.

The bent and ragged branches of the pine trees twisted out of the cliff face, holding fast even when the winds tried to blow them away. She turned inward again, concentration was needed to continue her task.

### With Curved Alternates 9pt

She watched her exhale as it condensed in front of her. She noted the way the small bits of moisture crystallized into ice as they met the surrounding cold.

Then she turned back to the view in front of her. She sat on an overhang hundreds of feet above the desolate bowl but the mist settled around in a way that made it difficult to see very much below.

The bent and ragged branches of the pine trees twisted out of the cliff face, holding fast even when the winds tried to blow them away. She turned inward again, concentration was needed to continue her task.